



Social Media and Videography Intern

100 hours; approximately 10 hours/week- flexible schedule

Fall Cohort: September - January

JOB DESCRIPTION

Title: Social Media and Videography Intern
Reports to: Johnson Creek Watershed Council, Courtney Beckel – Volunteer Coordinator
Status: Unpaid. Flexible schedule. Intern completes 100 hours minimum.

Background:

Connect all communities who live, work and play in the watershed to Johnson Creek through our volunteer and educational events. Our goal at the council is to restore Johnson Creek through sound science and community engagement. Johnson Creek is home to many incredible wildlife species including salmon, migratory birds, beaver, and lamprey, just to name a few. This urban creek faces a lot of challenges including water temperature, water quality, and habitat needs. We work to restore the creek, connecting volunteers to unique habitat through our tree planting, litter pickup, and invasive species removal events. *The position includes interacting with partners and the public in a consistent, professional manner, creating communications and marketing campaigns, creating and editing content, and growing our online media presence to best share our message of restoration through science and community engagement.*

Why intern with us?

JCWC is a grassroots community group that is powered by our varied and highly skilled volunteers. Our Intern team is crucial to the success that JCWC has built in restoring the creek over the past 22 years. In 2016 alone we worked with approximately 20 interns, 2,000 volunteers, planted more than 21,000 native trees and shrubs, and replaced our first culvert, which had been a fish passage barrier, but now allows the free passage of fish to the upper reaches of the creek. Join our committed, friendly team and feel the tangible change we can make in our watershed together.

Position Description:

The Social Media Intern will learn about our current social media avenues, and help to implement an adaptive plan to continually respond to social media needs in the future.

This position will involve research, creativity/graphic design skills, interest and passion for environmental protection issues, and strong writing skills. Planning and organization are a must for success in this position. The Intern will work both at the JCWC office and remotely. Experience with social media, marketing, or design in a professional setting is a plus. Hours are flexible.

***Our current project is to get our youtube channel up and running! We have a bit of footage to work with and need more. This project will be large and you will take on a small part of it. **We need an excellent candidate who is a self-starter, can work collaboratively on a small team, and is familiar with editing and production of short, informational videos.** Experience with environmental groups a plus. Candidate must bring some knowledge of videography, social media and marketing to the position.

General Responsibilities (include, but are not limited to):

- **Report hours and work progress weekly to JCWC.**
- Work with Courtney Beckel to gain familiarity with project background and available materials
- Create and gather content for posts, using the Social Media Folder as a guide
- Report on a social media metrics
- Help to develop a social media campaign (short term)
- Help to implement an adaptive social media plan “Social Media Best Practices” (long term)
- Create and update easy-to-read how-to documents (ie. how to take a good picture, which hashtags to use, etc.) to ensure the success of the social media strategy

- Attend webinars or other professional development opportunities to promote personal and organizational growth

Benefits

- Experience in social media development for use by a conservation-oriented nonprofit
- Research and leading a team on new systems
- Application of tangible strategies to foster environmental stewardship
- Familiarity with the dynamics of a fast-paced, timeline driven nonprofit
- Networking—possibility to build relationships with local environmental professionals
- Expand your portfolio, network, and earn credit if applicable

TO APPLY: Fill out our [Volunteer Application](#); email info@jcwc.org with questions.

The Johnson Creek Watershed Council is committed to a diverse workplace. People of color, people with disabilities, veterans, and LGBTQ candidates are strongly encouraged to apply.