

INTERNSHIP: Social Media Intern

2019 Spring Cohort: June –August 31, with option to extend internship

Reports to: Jack Halsey, Outreach and Riparian Specialist

Applications due by June 9 at 11:59pm



The **Johnson Creek Watershed Council** is a nonprofit that works to restore the creek through science, with the help of the community. **Do you care about our natural areas, wildlife, and community building?** Are you professional, personable, and self-motivated? Are you excited to learn new things? If so, join us to manage our social media accounts.

Schedule: Approximately 10 hours a week

-11am-3:00 pm Tuesdays

-11am-3:00 pm Thursdays

-Some work from home required

-Minimum 2 weekends and 4 evening meetings required/month

-Other specific field days or evening meetings also available

General Requirements and Responsibilities (to include, but not limited to):

- Manage content for JCWC's Facebook, Instagram, Twitter, Youtube, and LinkedIn accounts (2500 followers)
- Utilize graphic design for flyers and other outreach material design and dispersal.
- Serve as a JCWC representative at events, fairs, festivals and other community outreach and education events.
- Create and gather content for posts, using the Social Media Folder as a guide
- Create a schedule of social media posts and campaigns
- Report on a social media metrics
- Punctual, responsible, organized, friendly, self-motivated.
- Work well independently and on a team.
- Prioritization and critical thinking in a fast paced, deadline-driven office environment.
- Maintain a well-kept journal of all weekly activities and accomplishments each week.
- Other tasks and responsibilities as assigned – We will put your skills to use!
- Attend webinars or other professional development opportunities to promote personal and organizational growth

Benefits

- Experience in social media development and communications for use by a conservation-oriented nonprofit
- Exposure to systems management (WordPress, Vertical Response)
- Application of tangible strategies to foster community based environmental stewardship
- Familiarity with the dynamics of a fast-paced, timeline driven nonprofit
- Networking—possibility to build relationships with local environmental professionals
- Expand your portfolio, network, and earn credit if applicable

TO APPLY: Fill out our [Volunteer Application](http://www.icwc.org/volunteer-application/) at <http://www.icwc.org/volunteer-application/> -email jack@jcwc.org with questions.

The Johnson Creek Watershed Council is committed to a diverse workplace. People of color, people with disabilities, veterans, and LGBTQ candidates are strongly encouraged to apply.